



NAPR SERVICES CO-OP MAILING 2006 MAILING SCHEDULE

MAILING TYPES												
MONTHS	IN PRACTICE SUBSCRIPTION MAILER			RESIDENTS/FELLOWS			WILLING TO RELOCATE			CRITICAL DEMAND SPECIALTIES		
	Specialties	Mailed to # of physicians	Cost per month	Specialties	Mailed to # of physicians	Cost per Mailing	Specialties	Mailed to # of physicians	Cost per Mailing	Specialties	Mailed to # of physicians	Cost per Mailing
January	<i>CD</i>	7,000	\$ 300.00							<i>ORS</i>	16,731	\$ 1,850.00
February	<i>Nephrology Otolaryngology</i>	7,000	\$ 300.00							<i>EM</i>	<i>To be determined</i>	
March	<i>Internal Medicine Gastroenterology</i>	7,000	\$ 300.00	<i>2007 Residents/Fellows</i>						<i>RADIOLOGY</i>	19,056	\$ 2,100.00
April	<i>General Surgery</i>	7,000	\$ 300.00		5,000	\$ 600.00				<i>PCC / Hospitalist</i>	15,538	\$ 2,050.00
May	<i>Family Practice Emergency Medicine</i>	7,000	\$ 300.00		5,000	\$ 600.00				<i>CD</i>	17,887	\$ 1,950.00
June	<i>Pediatrics Urology</i>	7,000	\$ 300.00		5,000	\$ 600.00				<i>GI</i>	8,562	\$ 950.00
July	<i>Neurology Psychiatry</i>	7,000	\$ 300.00		5,000	\$ 600.00	<i>Mixed Specialties</i>					
August	<i>PCC Neurosurgery Pulmonary</i>	7,000	\$ 300.00		5,000	\$ 600.00		5,000	\$ 750.00			
September	<i>Anesthesiology</i>	7,000	\$ 300.00					5,000	\$ 750.00			
October	<i>Radiology</i>	7,000	\$ 300.00					5,000	\$ 750.00			
November	<i>OB/GYN</i>	7,000	\$ 300.00					5,000	\$ 750.00			
December	<i>none</i>			<i>none</i>			<i>none</i>					